

\_\_\_\_\_ber \_\_, 2009

[YOUR NAME  
AND ADDRESS]

By Facsimile: (202) XXX-XXXX

Hon. [NAME OF REP]

[RAYBURN/CANNON/LONGWORTH] House Office Building  
Washington, DC 20515

PLEASE Co-Sponsor Rep. Greg Meeks (D-NY) HR 2733

Dear Representative [NAME OF REP]:

I am contacting you regarding HR 2733 -- which would reverse SEC Rule 151A - and asking that **you become a Co-sponsor immediately**. If HR 2733 is not enacted it will have devastating consequences for consumers, insurance agents, and small business people like me.

I can tell you that Rule 151A - if not overruled by Congress -- will hurt your constituents! Independent insurance agents, insurance agencies, consumers, and especially seniors will be harmed for the following reasons:

- A valuable guaranteed insured product -- known as the Fixed-Indexed-Annuity or FIA -- will be much harder to obtain by Middle America because banks and broker dealers (securities outlets/distributors) simply will not offer or promote them in the same way.
- SEC Rule 151A, if left in place, will disrupt the availability of fixed indexed products at a time when these are the very kinds of guaranteed insurance products needed most by consumers to protect against market volatility.
- The insurance industry - companies and agents - will incur huge expenses to become registered under securities laws. Making this transition - even by the SEC's own estimate - cost at least \$100 million in the first year alone. Other estimates are much higher.
- Many insurance agents will leave the industry and suffer job loss. Small businesses like mine will not be able to handle additional, unnecessary regulation.

Please call Representative Greg Meeks' Office immediately to become a Co-sponsor to HR 2733.

Regards,

[YOUR NAME]